



# Richmond White Ribbon Campaign Anti-Violence Video Competition!

## WHO?

The 2010 PSA video competition is open to Richmond high school students.

## WHAT?

The theme is anti-violence – promoting awareness through facts, stories and ingenuity. We encourage use of the White Ribbon Campaign slogan, “We pledge to never commit, condone or remain silent about violence against women and girls.” The White Ribbon Campaign logo can be downloaded from CHIMO’s website at [www.chimocrisis.com](http://www.chimocrisis.com).

## WHEN?

This is your chance to get creative with a 30 second Ad! You can approach the topic in your own original way as long as the ad clearly promotes anti-violence and does not show physical or sexual violence.

Deadline for emailing video submissions to [richmondwhiteribbon@gmail.com](mailto:richmondwhiteribbon@gmail.com): November 22, 2010. Winners will be announced on December 6th, 2010.



## GREAT PRIZES INCLUDING:

- \$100 shop cards from Richmond Centre, plus a PSA team video screening and a live team interview on Shaw TV’s Urban Rush!
- Cactus Club Café and Boston Pizza gift cards
- Tim Hortons gift baskets

## CONTACT

Rebeca Avendano  
Program Coordinator, Community Engagement,  
CHIMO Crisis Services  
Richmond White Ribbon Campaign  
Phone: 604-270-4435 ext. 2  
Email: [ravendano@chimocrisis.com](mailto:ravendano@chimocrisis.com)

**CHIMO**  
CRISIS SERVICES  
展望社會服務中心



Leader of the Richmond White Ribbon Campaign

[www.chimocrisis.com](http://www.chimocrisis.com)

Leading Sponsors:



Jeremy's Memorial Foundation Against Domestic Violence



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